

Help Your Students Make More Impact! "Innovation Inside" Curriculum Fund

USC is committed to taking the ideas generated by our faculty, staff, and students and creating a better world. Such innovation has been a key component to the rapid rise of USC in the last decade and "meeting societal needs" is the first of three pillars of USC's strategic plan. This "Innovation Inside" Curriculum Fund is a pilot program designed to help USC students across diverse disciplines further develop the traits, knowledge, and skills that will enable them, both now and in the future, to address real-world opportunities and challenges using approaches beyond traditional academic means.

We need your help! The USC Stevens Institute for Innovation would like your ideas on how best to cultivate these qualities in our students and are requesting proposals across all disciplines designed to nurture "Innovation Inside" our existing undergraduate and/or graduate student classes. All faculty are eligible to apply. **Each award amounts to \$2000** (as research funds or a stipend), and we anticipate awarding approximately ten grants this round. Courses will be highlighted and promoted on our website and electronic communications. Additional support for materials and supplies may also be considered. **The deadline is 5:00pm November 5, 2007.**

Our goal is to develop new learning approaches that empower USC students to expand the impact of their ideas--for example, through the formation of new non-profit organizations (e.g., Teach for America), creation of novel delivery mechanisms for creative works and ideas (e.g., Creative Commons, Wikipedia, and Critical Mass rides), introduction of new ways for people to connect and interact (e.g., Craigslist, MySpace, flash mobs, and guerilla drive-ins), as well as development of new products, services, and startup companies. The result is hopefully a significant change in how we live, work, and play.

Through this award program we want to partner with our faculty to experiment and develop systematic means of fostering both the creativity *and* the pragmatism among our students necessary to achieve this broader impact. Some might feel communications or business planning skills would best enhance their syllabus, while others may have novel ideas for inspiring traits such risk-taking, creativity, and learning from mistakes.

More details can be found on the website and applications can be submitted online: <http://stevens.usc.edu/innovationstudies/> (see the green box on the right hand side for a link to the RFP).

Any questions should go to Elisa Wiefel at innovationinside@stevens.usc.edu or x15000 (213-821-5000).