

“Healthcare Reform: What’s Happening? What’s Next?”

- Date: **Friday, November 30th**
- Time: 9:00 a.m. to Noon
- Where: Davidson Conference Center, Los Angeles
- Registration: Complimentary. Reservation required
- RSVP to melissgg@sppd.usc.edu or 213.740.2984.

Dear Colleagues:

As Director of the USC SPPD Center for Health Financing, Policy and Management, it is my pleasure to invite you to attend a complimentary half-day conference on Friday, November 30th at the USC Davidson Conference Center. “*Healthcare Reform: What’s Happening?, What’s Next?*” is a very timely program being hosted by the Center. Its purpose is to brief students, university faculty, and friends in the healthcare community regarding what has been happening in California’s healthcare reform movement, and what we can expect in the coming months at both the state and national levels.

An extraordinary group of policymakers and healthcare and business professionals has agreed to share the latest information concerning healthcare reform, and to set the context for upcoming state and national initiatives. Through presentations and interactive discussion, our panelists will engage with you in an exploration of the critical issues, constraints and opportunities that lie ahead.

Presenters include:

- Herb Schultz: Senior Health Policy Advisor for the Office of the Governor, State of California
- Peter Harbage: Senior Program Associate, New America Foundation, Washington, DC, and President, Harbage Consulting
- Scott Bain: Consultant, California Assembly Health Committee
- Glenn A. Melnick, Ph.D.: Professor and Director, USC SPPD Center for Health Financing, Policy, and Management
- Donald Crane: CEO, California Association of Physician Groups
- Michael Cousineau, Dr. PH: Associate Professor and Director, USC Center for Community Health Studies
- Jim Lott: Executive Vice President, Hospital Association of Southern California
- Jamie Court: President of the Foundation for Taxpayer and Consumer Rights (invited)
- Sam Garrison: Director of Public Policy, Los Angeles Chamber of Commerce (invited)
- Howard A. Kahn: CEO, LA Care Health Plan (invited)
- Moderator--William Barcellona, Vice President, Government Affairs, CAPG

The event will begin at 9:00 a.m., preceded by a networking breakfast, starting at 8:15 a.m. Because space is limited, a reservation is essential. Parking at Davidson Conference Center Gate #4 is available for \$8.00.

Please RSVP today. A special thanks to the USC Center for Community Health Studies and the California Association of Physician Groups (CAPG) for their collaboration.

We hope to see you November 30th.

Sincerely,
Glenn A. Melnick, Ph.D.
Blue Cross of California Professor of Health Finance
USC School of Policy, Planning, and Development