



June 13, 2011

Dear USC Faculty and Staff,

I am thrilled to announce that USC has received a \$150 million naming gift from the W. M. Keck Foundation to accelerate our groundbreaking medical research, clinical care, and education. With this gift, the Keck Foundation joins USC in taking a momentous leap forward in its efforts to improve and advance the human condition.

C. L. Max Nikias  
President

Robert C. Packard  
President's Chair

Malcolm R. Currie Chair  
in Technology  
and the Humanities

As a result of this transformative gift, USC's medical enterprise will be named Keck Medicine of USC in perpetuity. It will comprise the Keck Medical Center of USC and Keck School of Medicine. The Keck Medical Center will include the university hospital, which will be renamed the Keck Hospital of USC, and USC's faculty practice, which will be renamed the Keck Doctors of USC, as well as USC Norris Cancer Hospital. The Keck Foundation's gift carries a unifying purpose: it brands our medical enterprise as a cohesive whole. The attached press release offers additional details concerning this exceptional naming gift.

USC will be forever grateful for the extraordinary generosity of the Keck Foundation and its Board of Directors, led by chairman and president, Mr. Robert A. Day. This is the second transformative gift the Keck Foundation has made in recent years to USC's medical enterprise, following its historic \$110 million gift to the Keck School of Medicine of USC in 1999. With this gift, the Keck Foundation and the Keck family have donated nearly \$300 million to USC, placing them among the most generous benefactors to the university.

Today, we warmly honor the W. M. Keck Foundation, but I also want to extend my personal gratitude to the entire Trojan Family. As I conclude my first year as president of USC, I reflect on the tremendous support the university has received from so many individuals and organizations. Together, we are rapidly closing in on a magnificent landmark: more than \$1 billion raised during this past academic year. We are off to a great start, and let us move forward with passion and determination to take USC into the pantheon of world-class universities!

Yours truly,

C. L. Max Nikias  
President

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