

IR 470

Fall 2006

COMPARATIVE REGIONALISM

*T/Th 9:30-10:50 am
Room VKC 204*

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*Office hours
T 11-12:30, W 2-3:30, and by appointment*

Course Objectives

The objective of the course is to expand understanding and knowledge of regional institutions in the world that encompass both economics and security. Throughout the course, we also analyze the theories and practices related to regional integration.

Most of the theories of economic integration since the late 1950s up to the present derive from the European experience. The main purpose of the course is to focus particularly on regional integration efforts beyond Europe, especially those happening in the Western Hemisphere and Asia, in a comparative perspective: How well can we understand regionalism emerging in various parts of the world through existing theories? Why do regional integration efforts vary significantly across different regions? What more can we say about diverse regional integration movements when we place them in the global context?

Students are expected to do all the assigned readings before class so that they are ready to participate in the seminar. They will also take exams, complete an approximately 15-page research paper and present his/her own paper in class during the last week of the course.

Prerequisites

- Basic knowledge of international relations. Students interested in European and/or the Pacific Rim countries are encouraged to read relevant sections of The Los Angeles Times or other major newspapers, as well as weekly magazines such as Time, Newsweek, and the Economist. In addition, I recommend that you make good use of the Internet.
- IR 210 (Introduction to International Relations) or equivalent knowledge of international issues and world affairs.

Official Note

Students requesting academic accommodations based on disability are required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP when adequate documentation is filed. Please be sure the letter is delivered to me as early in the semester as possible. DSP is open Monday-Friday, 8:30-5:00. The office is in Student Union 301 and their phone number is (213) 740-0776.

Assignments and Course Grades

Class participation **10%**

Students should have read the reading assignment before class, and everyone are expected to discuss topics covered in class. Students will also be called upon to orally present their opinions. Attendance and timely submission of assignments are very important. Regular absence and tardiness without legitimate and documented reasons will be penalized. Good students are expected to ask questions, come to office hours, take leadership in discussions, and be an active member of the class!

One Midterm **20%**

One take-home midterm is scheduled during the first week of October. The question is distributed on September 28 (TH), and it is due on October 5 (TH).

One Mini-Project **20%**

This project consists of each student selecting one country (outside of Europe and the United States) and one regional institution in which the country is a member. Then, he/she makes a 10-minute presentation (at the time when that region is covered) on the decision to be a member of the institution. The presentation starts from October 10 (T) on NAFTA and goes on until October 31 (T). Within a week after his/her presentation, he/she has to provide three-page write-up on the conclusion that the country's decision has been beneficial.

Research Paper and Presentation (📄) **40%**

Research paper (30%): The paper must be between 3,000 and 4,000 words (if you use small fonts, it will be between 13 and 15 pages). Each student must analyze either certain issue regarding one regional institution, or do a comparative study of a few (more than two) regional institutions. The paper should include history, policy-making structure, purpose and politics of those institutions, and compare them especially focusing on the underlying factors of respective institutional viability. Do not rely heavily on magazines (like Time or Newsweek) or Internet sources. Try to use academic journals, books and government documents.

Deadlines:

Paper topic cleared by me by **September 26**

One-page outline of your paper by **October 19**

Interim presentation of your paper on **November 7 and 9**.

Final draft of the paper sent via E-mail to be posted on the class web due **November 20** (Optional) Revised paper due **December 4**

The interim presentation constitutes 10% of the 30% grade on the paper. The paper will receive an F if you miss the final draft deadline (November 20). You have an option of either using the final draft as the final version of your paper, or revising it once again as long as the final version is handed in to me by December 4.

Paper presentation (10%): Each student will present his/her paper in class on November 28 (T) and 30 (TH). Students are also responsible for reading your classmates' papers and engage in the Q&A section.

Final Exam

10%

The final exam will be a take-home exam covering all the materials of the course. The questions will be distributed via E-mail on December 1 (F) at 9:00 am. The exam is due in my office on December 7 (TH) by noon.

Important Additional Notes

I require all the students to get E-mail accounts and access to the Internet. We will make extensive use of our class website (<http://totale.usc.edu>, see **Attachment 1** for instructions to access the page). Announcements, discussion questions, handout and reading materials, and your presentation information will all be posted on this web page. Not being able to access this website will create a serious disadvantage.

I also use E-mail to announce any changes in the class schedule. You can also get in touch with me most easily by E-mail, which is the fastest and most certain way. I may not always be able to respond to your phone messages, but I promise that I will respond to your E-mail messages as quickly as possible.

Main Books for the Course (in the bookstore and one copy on reserve at Leavey library)

Edward Mansfield and Helen Milner (eds.), The Political Economy of Regionalism, 1997 (M&M)

Walter Mattli, The Logic of Regional Integration, 1999 (Mattli)

John McCormick, Understanding the European Union: A Concise Introduction, Third ed, 2006. (McCormick)

Maxwell Cameron and Brian Tomlin, The Making of NAFTA, 2000 (Cameron and Tomlin)

Edward J. Lincoln, East Asian Economic Regionalism, 2004 (Lincoln)

Course Schedule (Books are noted above, Articles and chapters are on Electronic reserve via our class web page)

Course Schedule (See Attachment 2 for the complete titles of the reserve readings)

Week 0: Getting ready and getting started.

August 22 (T): Getting Ready

Reading: No reading assignment.

Week 1: First waves of regional integration

August 24 (Th): Historical perspective

Reading: Fawcett, Mansfield and Milner (M&M Ch. 1), Mattli (Ch. 1)

August 29 (T): Old wave of integration in Europe and Latin America

Reading: Haas, Mace

August 31 (Th): No Class

Reading: No reading assigned

Week 2: Traditional Theories of regional integration

September 5 (T): Economic theory of integration

Reading: Smith, Bhagwati, Mattli (Ch. 2)

- September 7 (Th): Political theory of integration**
Reading: Mattli (Ch. 2), Haas and Schmitter
- Week 3: New Europe Part I (1980s into present)**
September 12 (T): Evolution and politics
Reading: McCormick (Ch. 1, 3, 5 and 7)
September 14 (Th): Grand Bargain?
Reading: Mattli (Ch. 3&4), Moravcsik
- Week 4: New Europe Part II**
September 19 (T): Institutions and multilevel governance
Reading: McCormick (Ch. 4, 6), Sweet and Sandholtz, Marks et.al.
September 21 (Th): Ideas and Identity
Reading: McCormick (Ch. 2 8), Risse, Van der Beek and Neal
- Week 5: Comparative Regionalism**
September 26 (T): Regions compared *Paper topic due*
Reading: M&M (Ch. 2 Haggard, Ch. 4 Milner, and Ch. 7 Grieco)
September 28 (Th): Comparative Regionalism *Take-home midterm distributed*
Reading: Katzenstein, Baldwin
- Week 6: Negotiating NAFTA**
October 3 (T): NAFTA: Origins, factors, and Actors
Reading: Cameron and Tomlin (Ch. 1, 2, 3 and 11)
October 5 (Th): NAFTA negotiations *Take-home midterm due*
Reading: Cameroon and Tomlin (Ch. 4, 5, 6, and 7)
October 10 (T): Other ways to see NAFTA *NAFTA presentation*
Reading: Cameroon and Tomlin (Ch. 8, 9, and 10), Mattli (p. 179-188)
- Week 7: Mercosur**
October 12 (Th): Mercosur *Mercosur presentation*
Reading: Mattli (p. 139-163), Pereira, Phillips
- Week 8: Asian regional dynamics**
October 17 (T): Informal integration
Reading: Peng, Lincoln (Ch. 2, 3, 4)
October 19 (Th): Post-Asian Financial Crisis Institutionalization *One-page paper outline due*
Reading: Lincoln (Ch. 5, 6, 7, 8)
- Week 9: Asian regionalism in parts**
October 24 (T): ASEAN *ASEAN presentation*
Reading: Bowles and MacLean, Solingen
October 26 (Th): APEC *APEC presentation*
Reading: Higgot and Stubb, Kahler
- Week 10: Other regions**
October 31 (T): Africa, Middle East and South Asia *Presentation*
Reading: Shaw, Aarts, Dash

November 1 (Th): No class

Assignment: Complete three-page write-ups, and prepare for the interim presentation

Week 11: Security issues

November 7 (T): Alliance, security and regionalism Interim paper presentations

Reading: Ikenberry and Tsuchiyama,

November 9 (Th): Security Community Interim paper presentations

Reading: M&M (Ch. 9 Kupchan), Acharya

Week 12: Globalization, Multilateralism and Regionalism

November 14 (T): How does the world define regionalism?

Reading: Brown et. al, Pelagidis & Papasotiriou

November 16 (Th): How regionalism defines the world?

Reading: H. Wallace, Dieter and Higgott, Lamy

Week 13: Policy implication

November 21 (T): Policy implication Final draft due on Nov. 20 (M)

Reading: Lincoln (Ch. 10)

November 23 (Th): No Class: Thanksgiving Break

Reading: No reading assignment

Week 14: Paper presentations

November 28 (T): Paper Presentation Part 1

Reading: No reading assignment

November 30 (Th): Paper Presentation Part 2

Reading: No reading assignment

The final version of the research paper due by noon, December 4 (M), 2006. If the revised paper is not turned in, the grade on the draft will be your final grade on the paper.

Final Exam will be distributed via E-mail on December 1 (F) 9:00 am. The exam is due at my office (VKC 309) by noon, December 7 (TH), 2006. NO LATE EXAMS WILL BE ACCEPTED.

Attachment 1: Total-e Instruction

TOTAL Student Starter



Log in

1. Launch your web browser and go to **http://learn.usc.edu**
2. In the red login box, enter your USC username and password
Example: Tommy Trojan's USC email is ttrojan@usc.edu. His username is ttrojan. His password is a secret –as is yours.
3. Your own MyUSC portal page appears with a listing of all your courses. To enter a course you are enrolled in, simply click on its link.

Edit Your

Personal Info

including your preferred email address

If you normally use an email account other than your USC email account, it is recommended that you change your listed email address in your personal information record in TOTALe. Otherwise, you may never see critical email from your professor or classmates that is sent to your USC email account.

1. From any course, click the **Tools** button.
2. Click the **Personal Information** link.



Personal Information

3. Click the **Edit Personal Information** link, and proceed to edit the listed information. Click **Submit** when complete. Your changes will be reflected in all your TOTALe courses.

Set Your

Privacy Options

to add yourself to course rosters and mail lists

In accordance with online privacy laws, TOTALe protects your personal information. You must choose which information is available to other TOTALe users, including your instructors, TAs and classmates.

1. In the specific course, click the **Tools** button.
2. Click the **Personal Information** link.
3. Click the **Set Privacy Options** link, and proceed to check all the information you wish to make available. Click **Submit** when complete. Your changes will be reflected in all your TOTALe courses.

Attachment 2: Reserve Readings (Posted on the Blackboard. The articles with ** can be found under Electronic Journal via Homer)

- Fawcett**, Louise, "Regionalism in Historical Perspective," in Fawcett and Hurrell (eds), Regionalism in World Politics: Regional Organization and International Order, 1995, p. 9-36.
- Haas**, Ernst B., "The Uniting Europe and the Uniting of Latin America," Journal of Common Market Studies, Vol. 5, No. 1, 1964, p. 315-343.
- Mace**, Gordon, "Consensus-Building in the Andean Integration System: 1968-1985," in W. Andrew Axline (ed.), The Political Economy of Regional Cooperation: Comparative Case Studies, p. 34-71, 1994.
- Smith**, Alasdair, "The Principles and Practice of Regional Economic Integration," in Cable and Henderson (eds.), Trade Blocs? The Future of Regional Integration, p. 17-34, 1994.
- Bhagwati**, Jagdish, "Regionalism and Multilateralism: an Overview," in de Melo and Panagariya (eds.), New Dimensions in Regional Integration, p. 22-57, 1993.
- Haas**, Ernst and Philippe **Schmitter**, "Economics and Differential Patterns of Political Integration: Projections about Unity in Latin America," International Organization, Vol. 18, No. 4, Autumn 1964, p. 705-737.
- Moravcsik**, Andrew, "Negotiating the Single European Act," International Organization, Vol. 45, No. 1, Winter 1991, p. 19-56.
- Sweet**, Alec Stone and Wayne Sandholtz, "Integration, Supranational Governance, and the Institutionalization of the European Polity," in Sandholtz and Sweet (eds.), European Integration and Supranational Governance, p. 1-26, 1998.
- Marks**, Gary, Liesbet Hooghe, and Kermit Blank, "European Integration from the 1980s: State-Centric versus Multi-level Governance," Journal of Common Market Studies, Vol. 34, No. 3, September 1996, p. 341-78.
- **Risse**, Thomas, "Nationalism and Collective Identities: Europe versus the Nation-State?" Chapter 4 in Paul Heywood, Erik Jones and Martin Rhodes (eds.), Development in West European Politics 2, Palgrave MacMillan, 2002, p. 77-93.
- Van der Beek**, Gregor and Larry **Neal**, "The Dilemma of Enlargement for the European Union's Regional Policy," The World Economy, Vol. 27, No. 4, April 2004, p. 587-607.
- ** Katzenstein**, Peter J. "Regionalism in Comparative Perspective," Cooperation and Conflict, Vol. 31, no. 2, June 1996, p. 123-159.
- Baldwin**, Richard E., "The Causes of Regionalism," World Economy, Vol. 20, No. 7, p. 865-88, 1997.
- Pereira**, Lia Valls, "Toward the Common Market of the South: Mercosur's Origins, Evolution, and Challenges," in Riordan Roett (ed.), Mercosur: Regional Integration, World Markets, p. 7-24, 1999.
- Phillips**, Nicola, "Governance after Financial Crisis: South American Perspective on the Reformulation of Regionalism," New Political Economy, Vol. 5, No. 3, Nov. 2000, p. 383-398.

- Peng**, Dajin “Ethnic Chinese Business Networks and the Asia-Pacific Economic Integration,” Journal of Asian and African Studies, Vol. 35, No. 2, p. 229-250.
- Bowles**, Paul and Brian **McLean**, “Understanding Trade Bloc Formation: the Case of the ASEAN Free Trade Area,” Review of International Political Economy, Vol. 3, No. 2, Summer 1996, p. 319-348.
- Soligen**, Etel, “ASEAN, Quo Vadis? Domestic Coalitions and Regional Co-operation,” Contemporary Southeast Asia, Vol. 21, No. 1, April 1999, p. 30-53.
- Higgott**, Richard, and Richard **Stubb**, “Competing Conceptions of Economic Regionalism: APEC versus EAEC in the Asia Pacific,” Review of International Political Economy, Vol. 2, No. 3, Summer 1995, p. 516-35.
- Kahler**, Miles, “Legalization as Strategy: The Asia-Pacific Case,” International Organization, Vol. 54, No. 3, p. 549-571, Summer 2000.
- Shaw**, Timothy, “New Regionalisms in Africa in the New Millennium: Cooperative Perspective on Renaissance, Realism and/or Regressions,” New Political Economy, November 2000, Vol. 3, No. 5, p. 399-414.
- Aarts**, Paul, “The Middle East: A Region without Regionalism or the End of Exceptionalism?” Third World Quarterly, October 1999, Vol. 20, No. 5, p. 911-925.
- Dash**, Kishore, “The Challenge of Regionalism in South Asia,” International Politics, June 2001, Vol. 38, No. 3, p. 201-228.
- Ikenberry**, G. John and Jitsuo **Tsuchiyama**, “Between Balance of Power and Community: the Future of Multilateral Security Cooperation in the Asia-Pacific,” International Relations of the Asia-Pacific, Vol. 2, 2002, p. 69-94.
- Acharya**, Amitav, “Collective Identity and Conflict Managing in Southeast Asia,” in Emanuel Adler and Michael Barrett (eds.), Security Communities, p. 198- 227, 1998.
- Brown**, Drusilla, Alan Deardorff and Robert Stern, “Multilateral, Regional and Bilateral Trade Policy Options for the United States and Japan,” The World Economy, Jun 2006. Vol. 29, No. 6; p. 805-828.
- Palagidis**, Theodore and Harry **Papasotiriou**, “Globalisation or Regionalism? States, Markets and the Structure of International Trade,” Review of International Studies, 2002, Vol. 28, p. 519-535.
- Wallace**, Helen, “Europeanisation and Globalisation: Complementary or Contradictory Trends?” New Political Economy, Nov. 2000, Vol. 5, No. 3, p. 369-382.
- Dieter**, Heribert and Richard **Higgott**, “Exploring Alternative Theories of Economic Regionalism: From Trade to Finance in Asian Co-operation?” Review of International Political Economy, Vol. 10, No. 3, August 2004, p. 430-454.
- Lamy**, Pascal, “Stepping Stones or Stumbling Blocks? The EU’s Approach towards the Problem of Multilateralism versus Regionalism in Trade Policy,” The World Economy, Nov. 2002, Vol. 25, No. 10, p. 1399-1413.