



USC BAND REFLECTS ON ALL-STAR SUMMER AS FOOTBALL SEASON NEARS

After Shanghai Expo 2010 & BET Awards, TMB looks forward to Hollywood Bowl, Hawaii Five-O Taping

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LOS ANGELES – August 17, 2010 – As members of the USC Trojan Marching Band work 14-hour days in the August sun during Band Camp, they can wistfully look back at a summer packed with special events, unique media appearances, and once-in-a-lifetime encounters with celebrities. It was a particularly meaningful summer for The Spirit of Troy as well because it is in the midst of a yearlong celebration of Dr. Arthur C. Bartner’s 40th year as director.

The highlight of the summer was the band’s appearance at Expo 2010 in Shanghai. It was the band’s fifth visit to a World Expo in the past 22 years and fourth trip to China since 2003. The TMB was part of the USA National Pavilion Day festivities that included a ceremony with former Secretary of State Madeleine Albright and a nighttime concert where the band was guest conducted by Miss USA Rima Fakih and had a backstage talk with singer Harry Connick, Jr.

While the band’s ambassadors to China toured Shanghai, the group back home appeared on the *2010 BET Awards* and backed up Diddy, Busta Rhymes, Ludacris, Nicki Minaj, T-Pain, Rick Ross, Ace Hood, DJ Khaled, and Tommy Lee for the hip hop hit “All I Do Is Win.” Later in July, the band introduced Snoop Dogg at VH1’s *Do Something! Awards* with a performance of his classic “What’s My Name.” Earlier in the summer, the band appeared on an episode of *Hell’s Kitchen*.

This fall, the band will continue the celebration of Dr. Arthur C. Bartner’s 40 years as director. Already the band has released a double CD album *Trojan Legacy*, published a 200-page hardcover book *The Man on the Ladder* and, on May 1st, held an all-star concert featuring Arturo Sandoval, WAR, and John Dolmayan of System of a Down that raised over \$1 million toward scholarships.

At Homecoming this year, every band alumnus is invited back to form the largest Trojan Marching Band ever at the Coliseum. In addition, an exhibit at the new Ronald Tutor Student Center will celebrate “The Art of The Man on the Ladder” in September. On September 26, the band’s fall event will feature a tour of the exhibit, a talk by the book’s creators, and a performance by the band. In October, Dr. Bartner will be departing on a book signing tour.

This football season, the band will be traveling once again to every game, including trips to Minnesota and Hawai’i. In Hawai’i, the band will tape a music video for CBS to promote the premiere of *Hawaii Five-O*. The Spirit of Troy will also be making its annual appearance at the Hollywood Bowl this Friday and Saturday with the Los Angeles Philharmonic for the Tchaikovsky Spectacular. Later in the semester, the band will be taking part in the opening of the new Ronald Tutor Campus Center and the inauguration of President C. L. Max Nikias.

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To keep up-to-date with The Spirit of Troy, follow the band on Twitter (twitter.com/usctmb) & Facebook (facebook.com/usctmb)