



THE MAN ON THE LADDER TICKETS ON-SALE TODAY

The May 1st gala concert honoring Dr. Arthur C. Bartner's 40 years as director of the Trojan Marching Band aims to raise \$1.5 million for scholarships

FOR IMMEDIATE RELEASE

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Los Angeles – March 10, 2010 – Tickets for “The Man on the Ladder” gala concert on May 1st at USC’s Galen Center – celebrating Dr. Bartner’s 40 years as director of the Trojan Marching Band – go on-sale today. Starting at \$40, proceeds from each ticket sold will help raise an anticipated \$1.5 million for the band’s scholarship fund, providing grants for its student musicians. The event has its own dedicated website:

www.themanontheladder.com

The all-star concert will feature musical acts, celebrity guest speakers, and video retrospectives of Dr. Bartner’s unprecedented four-decade leadership of “The Spirit of Troy.” Dinner seating for 600 patrons on the floor of the Galen Center has already been sold out. Special \$240 tickets that include a buffet dinner in the Galen Center’s Founders Room and the best seats in the house are also available. Tickets at this level are limited and may be purchased through the USC Band Office: 213.740.6317.

General admission tickets are also available. Lower Bowl seats are \$75. Upper Bowl tickets are priced a special rate of \$40. Tickets may be purchased through the USC Ticket Office (**www.usc.edu/tickets**) or at this link: **<http://bit.ly/cN83VW>**

The most distinguished guests of the event will be the Trojan Marching Band’s alumni. More than 1,000 are expected to fill the Galen Center. A free alumni-only reunion with a multimedia “museum” of the past 40 years will be presented in the Galen Center’s adjoining practice gym before the concert.

Coinciding with the concert will be the release of a special commemorative 200-page hardcover book chronicling Dr. Bartner’s four decade journey with the Trojan Marching Band. The story is told with hundreds of pictures from the band’s archives and by over 20 guest writers, including John Williams, Keith Jackson, Pete Carroll, and George Lucas. It will be available at the concert and through the USC Bookstore:

www.uscbookstore.com.

To keep up-to-date on the latest news on the May 1st event, including which guest stars are scheduled to appear, follow the band on Twitter (**www.twitter.com/usctmb**) or become a fan on Facebook (**www.facebook.com/usctmb**).

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Visit **www.themanontheladder.com** for more information on Dr. Bartner’s 40th Anniversary Gala