USC TMB PERFORMS ON USA DAY AT SHANGHAI EXPO 2010

The Band’s Fifth Trip to a World Expo is Part of Celebration of Dr. Arthur C. Bartner’s 40 Years with Program

FOR IMMEDIATE RELEASE

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Los Angeles – June 21, 2010 – On June 24, the USC Trojan Marching Band will depart for a 10-day tour of Shanghai highlighted by performances at World Expo 2010, billed as “the largest, single event in human history” and the first held in a developing country.

This is the TMB’s fifth visit to a World Expo in the past 22 years. It is also the band’s fourth trip to China in the past seven years. In 2004, the TMB toured Beijing, Xi’an, and Shanghai and, in 2003 and 2004, was the first American marching band to perform at the Cathay Pacific International Chinese New Year Parade in Hong Kong.

“We’re very excited to participate in our fifth World Expo,” says Dr. Arthur C. Bartner, celebrating his 40th year as director of the Trojan Marching Band. “We’re honored to represent the USA on our national day at the Expo. It’s such a great experience for our students and we can’t wait to play for all the USC alumni in Shanghai.”

On Thursday, July 1, the TMB will lead a parade through the Expo at 4:30 PM. The next day, for the USA Day ceremonies, the band will play for the morning National Day Protocol Ceremony with the American and Chinese delegations. Following another parade that afternoon at 4:30 PM, the band will perform with Harry Connick, Jr. for the National Day concert at the Red Hall Stage. More information can be found at the USA Pavilion’s website: www.usapavilion2010.com/

On Sunday, June 27, The TMB will perform a rally for the USC Alumni Club of Shanghai beginning at 5:00 PM at Century Park. Details can be found at http://uscband.eventbrite.com/

Fans of the Trojan Marching Band can be a part of the celebration of Dr. Bartner’s 40 years as director with the band’s newest album entitled Trojan Legacy featuring an exclusive release of the band’s “15 Step” collaboration with Radiohead. The band has also produced a special commemorative 200-page, full-color hardcover book chronicling Dr. Bartner’s four-decade journey entitled The Man on the Ladder. Both items are available through the USC Bookstore: www.uscbookstore.com.

To journey with the band to Shanghai, follow the band on Twitter (www.twitter.com/usctmb) or “like” the TMB on Facebook (www.facebook.com/usctmb).

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For more information on the Trojan Marching Band, visit www.uscband.com.