TRUE HOLLYWOOD’S BAND STORY
It got real for the TMB with appearances on reality and talk shows: The Voice (left), Extra, Hello Ross, Good Day LA and America’s Got Talent with Nick Cannon (right). USA Network’s The Moment and the web series Jon vs. College profiled band culture and the work dedicated to each halftime show.

ESPN tapped the band to perform on The Herd and College GameDay when the network came to campus and drum major Keith Yoerg helped Jason Sudeikis announce the “This Is SportsCenter” Top 50 Countdown in August.

CALIFORNIA LOVE
The Trojans showed love for L.A. at events throughout the city, including the Dodgers’ postseason rally at Dodger Stadium, the 50th Ski Dazzle at the L.A. Convention Center, the L.A. Times Festival of Books on campus, MOCA’s “Yessss!” Gala and Catalina’s 4th of July celebration for the 24th consecutive year (left).

ANSWERING THE CALL
We’ll be there is the band’s promise to USC’s athletic teams. The TMB played at the first-ever match for women’s lacrosse, followed the basketball teams to Pac-12 tournaments in Las Vegas and Seattle, supported the women’s rowing team at the San Diego Crew Classic and opened USC’s new Merle Norman Sand Volleyball Stadium with Olympians April Ross and Jennifer Kessy (above).

The band cheered on men’s water polo to its sixth consecutive NCAA championship at Stanford and welcomed home women’s water polo players at LAX after their title victory (right).

TROJAN FOR A DAY
Will Ferrell (above) became the first non-student to don the drum major armor at an on-campus charity event in October. Earlier in the year, Sinbad (right) surprised the audience at Yamaha’s 125th Anniversary Concert when he emerged from the band in full uniform to emcee the event.
ON THE ROAD AGAIN
From balmy 87° Honolulu to frigid 29° Boulder - the coldest game ever for the TMB - the band traveled 13,950 miles to support USC Football at seven games away from the Coliseum. The band bussed to conference games in Tempe, Berkeley and Corvallis and, in October, celebrated 40 years of traveling to every USC-Notre Dame game in South Bend. The Trojans then finished up the season at the Las Vegas Bowl, performing a rally on historic Fremont Street.

ON SCREEN, ON STAGE, ON VIDEO
Beyond the gridiron, the TMB provided their musical talents to a variety of media. In February band members recorded a portion of the soundtrack to the animated film *The Croods* under the supervision of composer Alan Silvestri. In August the band filmed a scene for the upcoming movie *Wish I Was Here* by actor/director Zach Braff.

In July at the Hollywood Bowl, the drumline backed up Sheila E. at the Playboy Jazz Festival (right). Earlier in the year, drumline members collaborated with Beck on a remake of David Bowie’s “Sound and Vision.”

The band also appeared in music videos for 30 Seconds to Mars and the British pop trio MKS.

FIELD SHOWBIZ
In addition to halftimes themed to boy bands and karaoke, a special show was dedicated to the memory of the late Dr. Jerry Buss. The Laker Girls and the Buss family (above) joined the band on the field for the tribute. Alan Silvestri (left) guest-conducted the TMB and 600 young musicians for High School Band Day and, for the game against the Cardinal, the band presented the fan-favorite Stanford Countermarch.

TROJAN MINIONS
The TMB’s 43,000 social media fans engaged the band in new ways in 2013. Along with Facebook, Twitter, Pinterest and YouTube, they could enjoy short videos of the band on Vine or scroll through TMB snapshots on Instagram.