

## HONOREE DAVID S. TAPPAN, JR.

This year we are honored to join the Tappan Family in recognizing the late David S. Tappan, Jr., a life trustee of the University of Southern California and former chairman and CEO of Fluor Corporation, one of the world's largest engineering and construction companies.

The son of Presbyterian missionaries, Tappan was born on Hainan Island, China, and attended the American School of Shanghai. He received a degree in economics and finance from Swarthmore College, served in the US Navy during World War II, and earned a master's degree in business administration from Stanford University.

Tappan, a respected leader in management, was also a committed philanthropist. He served on many boards including: the Executive Council on Foreign Diplomats' Board of Overseers and on the Los Angeles World Affairs Council. He was a trustee for the Los Angeles Museum of Contemporary Art and the Orange County Museum of Art.

During his quarter-century of service as a USC trustee, Tappan became involved in many facets of university life including presidential-level member of the USC Associates and a member of the USC Marshall Board of Leaders. As an advocate for healthy aging, the USC Davis School is honored to recognize David S. Tappan, Jr., an outstanding member of the Trojan family.

## USC DAVIS SCHOOL OF GERONTOLOGY LEADER IN THE SCIENCE OF AGING

With its unique multidisciplinary approach to research, education, and service, the USC Davis School provides a fertile environment for the production of new knowledge, providing the crucial answers to important questions that will shape the future of our aging society.

Founded in 1964, the Andrus Gerontology Center was the first major research institution in the nation devoted entirely to the study of aging. In 1975, it was expanded with the creation of the USC Davis School of Gerontology.

Proceeds from the tournament will provide scholarships for USC Davis School students. Your support will ensure that the USC Davis School continues its mission to provide leadership in research and education that will increase our understanding of human development over the lifespan and to translate this knowledge into promoting healthy aging.

## GOLF TOURNAMENT COMMITTEE

CHAIRMAN  
TOM SEARLES

### COMMITTEE

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For additional information, please call:  
Tracy Arcuri at (213) 740-1360

All confirmed players will receive  
an information packet with tournament details  
and auction highlights one week prior to the event.

THE ROD DEDEAUX MEMORIAL  
SWING FOR HEALTHY AGING GOLF CLASSIC

USC Davis School of Gerontology ~ Andrus Gerontology Center  
3715 McClintock Avenue, Room 110

Los Angeles, CA 90089-0191 Phone: 213-740-1361

Tax ID: # 95-1642394. Your donation is tax-deductible as permitted by law.

15TH ANNUAL



MAY 16, 2011

WILSHIRE COUNTRY CLUB  
LOS ANGELES, CALIFORNIA

HONORING  
DAVID S. TAPPAN, JR.

USC DAVIS SCHOOL OF GERONTOLOGY  
LEADER IN THE SCIENCE OF AGING

# SPONSORSHIP OPPORTUNITIES

HONORING  
**DAVID S. TAPPAN, JR.**

TO BENEFIT  
**USC DAVIS SCHOOL OF GERONTOLOGY**

### Tournament Format

Shotgun Scramble

**9:30 a.m.**

Golf Tournament Registration  
Putting Contest • Driving Range Open

**11:00 a.m.**

Barbeque Luncheon  
USC Song Girls

**Noon**

Tee Off • Shotgun Start

**4:30 p.m.**

USC Trojan Marching Band  
Cocktails • Silent Auction

**5:30 p.m.**

Dinner  
Live Auction • Presentation of Prizes

## TOURNAMENT SPONSORS

**TRADER JOE'S®**



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*Established in 1969*

GLENN & PATRICIA CARPENTER

In Memory of  
Priscilla Bixler

**UnionBank™**  
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### Presenting Sponsor: \$50,000

- Leading recognition in promotional and printed materials
- Exclusive branded golf balls with sponsor name/logo
- Four foursomes plus six additional tickets to the dinner reception
- Exclusive thank you gift for foursome participants
- Six on-course tee signs and recognition in multimedia presentation
- Cover and one full-page recognition/advertisement in event program
- Recognition on USC Davis School website and newsletter
- Public acknowledgement during the evening portion of the event
- Presenting Sponsor Award

### Tribute Sponsor: \$25,000

- Prominent recognition in promotional and printed materials
- Three foursomes plus four additional tickets to the dinner reception
- Premium gift bag for foursome participants
- Five on-course tee signs and recognition in multimedia presentation
- Cover and one full-page recognition/advertisement in event program
- Recognition on USC Davis School website and newsletter
- Public acknowledgement during the evening portion of the event
- Tribute Sponsor Award

### Flag Sponsor: \$15,000\*

- Name on tournament welcome banner
  - Sponsor name/logo featured on all pin flags
  - Two foursomes of golf with lunch and dinner reception
  - Recognition in event program and multimedia presentation
  - Recognition on USC Davis School website and newsletter
- \* Additional sponsorship opportunities available at this level:  
Golf Cart, Caddie, and Premier Sponsor*

### Dinner Sponsor: \$10,000\*

- Name on tournament welcome banner and multimedia presentation
  - Exclusive recognition on dinner table signs and evening signage
  - One foursome of golf and two on-course tee signs
  - One full-page recognition/advertisement in event program
  - Recognition on USC Davis School website and newsletter
  - Public acknowledgement during the evening portion of the event
- \* Additional sponsorship opportunities available at this level:  
Registration and Cocktail Sponsor*

### Major Sponsor: \$10,000

- Name on tournament welcome banner
- Three on-course tee signs
- One foursome of golf with lunch and dinner reception
- One full-page recognition/advertisement in event program
- Recognition in event program and multimedia presentation
- Recognition on USC Davis School website and newsletter

### Executive Sponsor: \$6,500

- Name on tournament welcome banner
- One on-course tee sign
- One foursome of golf with lunch and dinner reception
- Recognition in event program and multimedia presentation
- Recognition in USC Davis School newsletter

### Putting Green Contest/Golf Tips Sponsor: \$5,000\*

- Name on tournament welcome banner
- Exclusive recognition on Golf Tips signs
- Prominent signage placement next to putting green
- Recognition in event program and multimedia presentation
- Recognition in USC Davis School newsletter

*\* Additional sponsorship opportunities available at this level:  
Lunch Sponsor*

### On-Course Activities Sponsor: \$2,500

- Name on tournament welcome banner
- Leading recognition on on-course activity holes
- Recognition in event program and multimedia presentation
- Recognition in USC Davis School newsletter

### Individual Golfer (Limited Availability): \$1,250

### Corporate Tee-Sign: \$1,000

### Dinner and Awards Program Only: \$ 250

- Reserved table for 10 \$2,500

### Donation Varies