

USC Leonard Davis School of Gerontology

**Job Posting: California Association of Homes and Services for the Aging (CAHSA)
02/15/06**

Job Position: Director of Communications and Outreach (Full-time)

Department: Outreach

Summary of Duties:

Developing and implementing positioning and outreach strategies with targeted audiences including legislators, state regulatory and policy staff, media, general public, and member segments; overseeing publications and website including writing, editing and layout supervision; and developing and implementing marketing efforts for events and educational activities. Position oversees department of one full-time graphic designer and one part-time website manager.

Qualifications:

Bachelor's degree in communications or related field; minimum five years experience; excellent writing and editing skills; media relations experience; ability to handle multiple projects and deadlines in a fast paced environment; strong managerial skills. Knowledge of health care and/or aging issues a plus.

Salary:

Excellent benefits package; salary commensurate with experience.

Contact:

Send resume with salary history and writing samples to:

CAHSA

1315 I Street, Ste. 100

Sacramento, CA 95814

Or Email: dpatenew@aging.org

NO CALLS PLEASE