



Paderewski
SCHOLARSHIP FUND

Ambassador/LTG, USA (retired) Edward L. Rowny
PRESIDENT

Presents:

JOHN ROBILETTE

BENEFIT PIANO CONCERT

The Embassy of Italy Auditorium

Saturday, February 11, 2012

7:30 pm

3000 Whitehaven Street NW

Washington, DC 20008

ADVERTISING PRICES

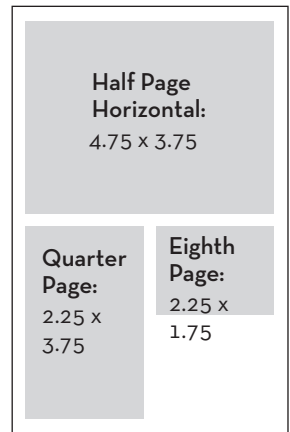
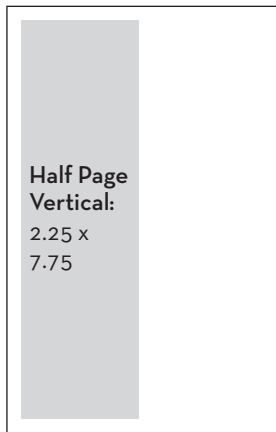
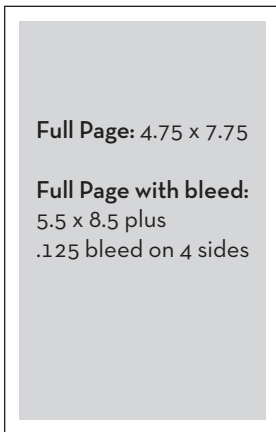
Full page	\$200
Half page	\$100
Quarter page	\$50
Eighth page	\$25

Prices are for black and white. For color, add 20%.

Premium positions: Inside front cover, inside back cover and back cover are full page color, \$300.

SPECIFICATIONS

All dimensions given in inches.



Formats accepted, in order of preference:

1. PDFs created with high quality "press" setting or PDF/X-1a, with all images and fonts included.
2. Illustrator files with all fonts converted to outlines and images included.
3. TIFs at 300dpi, actual size. "Upsampling" is not acceptable.
4. Quark Xpress or InDesign files, Mac platform, image and font files included.
5. JPGs at 300dpi, actual size. "Upsampling" is not acceptable.

All color files must be CMYK.

All images must be scanned at 300 dpi at the final size. Text and line art should be 1200 dpi.

Logos, text and images from the web cannot be accepted.

Deadline:

December 30, 2011.

Where to send materials:

Send digital files or production questions to vicki@victoriavalentine.com