

*USC Women in Management
Board Meeting
March 12, 2009*

Present: Anna Chhabria, Brenda DeLong, Kerry Etheridge, Carol Gray, Carolyn Heine, Juliana Huehn-Johnson, Nicole Kerns, Tracy Kerr, Linda Rock, Carol Schmitz, Mary Wilson

Absent: Donna Buchanan Glenda Franco, Ivonne Romo, Char Ryan, Sara Tompson, Kim West,

Treasurer's Report

Mary Wilson reported circumstances similar to last month's with several large outstanding checks written.

President's Report

Brenda passed out an outline of WIM's budget and financial perspective for future use with WIM core values and their impact upon decisions about luncheon formats. She also passed out a list of ideas and issues compiled, in no particular order, for future board use with initiatives. There were brief comments about the "State of the University" luncheon next week. (Refer to Program Report below.)

Program

Tracy Kerr and Kerry Etheridge handed out a schedule of events for the balance of this year. The April event, featuring Margaret Harrington, will be hosted at the University Club while the May event, with Jon Soffa covering the USC Master Plan will use a new caterer. The June event will be a networking event. There were good ideas about fostering circulation among attendees and thoughts about asking members to be a guest, hosting this luncheon outside, and with sandwiches or service easy to eat standing up and moving about.

The details for the March 17 event were also reviewed. The menu is a steak tostada salad and chocolate mousse cake. Carol Gray will introduce SVP Abeles, Sara Tompson will introduce Todd Dickey, Carol Schmitz will introduce Martha Harris. Brenda asked that board members attending arrive early around 11:30. She will be sending out a list of questions to assist with the wrap-up Q&A.

Professional Development

No Report

Vice President

Linda Rock confirmed three individuals were selected to attend HERS with the support of SVP Dickey and the help of the units represented. Donna Elliott, Associate Professor of Clinical Pediatrics at Keck will attend Denver or Wellesley. Susan Kamei, Associate Dean for Advanced and Professional Programs in the College and Naveena Ponnusamy, Assistant Dean of External Relations at the Marshall School of Business will attend Bryn Mawr during the summer of 2009. There was concurrence these representatives will be great guests for our luncheon series over the next 12-24 months with the focus upon their success at USC and the lead up/reflection up their HERS experience.

Membership

Nicole Kerns reported membership totaled 138 with approximately 11 new memberships processed since our February event. She further advised the effort to approach individuals that had elected member status but hadn't actually paid dues seemed to be paying off.

Nicole passed out the new bookmark created in response to the elimination of paper based applications and suggestion for development of a pamphlet or flyer by PR.

There was confirmation "new" first time members of WIM (joining March 1 and for the balance of this fiscal year) would enjoy member benefits next year too without paying dues again.

Public Relations

No news to report

Scholarship

Carol Gray reported our recipient, Mary Recker, will attend the April luncheon and receive her check at that time.

Immediate Past President-

Juliana advised 50 individuals have already voted using the ballot that was put up earlier this week. She indicated the process had never been easier.

New Business

Linda Rock mentioned possible interest in an "event" at a business on Figueroa called "The Suit Closet". Conversation included a professional development offering of dressing for success, the idea of placing flyers/information for an event hosted at the store, and interest in combining a presentation of suits on models during a luncheon. There was no decision made but a thought this effort might be more suitable to an on-site professional development activity (moveable feast) versus a monthly luncheon programming option.