

The Hilton Pasadena  
Saturday and Sunday, February 28 and 29, 2004

# INNOVATIONS IN MEDICAL EDUCATION

Keck School of Medicine  
Office of Continuing Medical Education  
of the University of Southern California  
1975 Zonal Avenue, KAM 317  
Los Angeles, CA 90033-1039

## Innovations in Medical Education

Transforming Health Professions Education  
through Innovation

Saturday and Sunday  
February 28 and 29, 2004

The Hilton Pasadena  
Pasadena, California

*Presented by the* Division of Medical Education  
*and the* Office of Continuing Medical Education  
Keck School of Medicine

## Conference Description

The Innovations in Medical Education Conference is an excellent opportunity to join a community of educators interested in promoting innovation and change in health professions education.

The Division of Medical Education (DME) at the University of Southern California is building a growing community of educators, scholars and leaders wanting to gain new skills, share new ideas, and present ongoing and completed research.

### Objectives

- Provide a forum for sharing ideas for educational innovations and discoveries,
- Provide a forum for leadership issues and approaches in medical education,
- Build or enhance skills in specific areas of teaching, educational leadership and personal effectiveness, and,
- Build a network of health professionals interested in educational reform in medical education.

### Accreditation

The Keck School of Medicine of the University of Southern California is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

The Keck School of Medicine of the University of Southern California designates this continuing medical education activity for a maximum of 14 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

*The California State Board of Registered Nursing accepts courses approved for category 1 credit as meeting the continuing education requirements for license renewal.*

### Disclosure

The Keck School of Medicine, Office of Continuing Medical Education of the University of Southern California relies on its CME faculty to provide program content that is free of commercial bias. In accordance with ACCME standards, any faculty/industry relationships will be disclosed in the program syllabus.

### Conference will include:

- **Plenary Session**  
"Keys to Innovation in Medical Education": Howard Barrows, MD. This session will focus on key elements of succeeding with an innovation in medical education. It will be conducted by Dr. Barrows, arguably the most successful medical education innovator of our time.
- **Presentation of Educational Innovations**  
These sessions will focus on studies of innovations in health professions education.
  - Communication Skills
  - Innovations in Ethics and Development of Professionalism
  - Promoting Resident's Competencies
  - One-to-one Teaching
  - Visual and Online

Discussion sessions will be 1 ½ to 2 hours each and include descriptions of 3-4 promising innovations from ideas, through works in progress to completed studies. There will also be a poster session displaying a wide variety of studies.

- **Workshops**  
Participants will engage in active learning and skill acquisition. These sessions are intended to help participants gain capacity in teaching, evaluating and leading. Workshop sessions will be offered throughout the conference.
- **Networking Opportunities**  
Opportunities to make connections with other participants and innovators will be built into the conference through morning and afternoon breaks. Refreshments will be provided.

## Registration Application

#1939 Innovations in Medical Education  
February 28 and 29, 2004

Total Course  \$250.00  
Daily Rate \$150.00  February 28  February 29  
USC Faculty \$ 50.00  
*Tuition includes continental breakfasts, breaks and course materials)*

*Please print*

Last \_\_\_\_\_ First \_\_\_\_\_

Degree  MD  PhD  EdD Other \_\_\_\_\_ S.S.# \_\_\_\_\_

Specialty \_\_\_\_\_ Telephone (work) \_\_\_\_\_

FAX \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

If you wish to attend one of the workshops instead of the Innovations session on Sunday, February 29, advance sign-up is required. Please indicate below the workshop you wish to attend.

**Session 22** Using the Meyers-Briggs Type Indicator (*Limit 20*)  **Session 19** Conversation with Dr. Howard Barrows (*Limit 25*)

**Method of Payment**  Check (payable to USC)  Bill Me  MasterCard  Visa

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Please mail application and payment to: Office of Continuing Medical Education, Keck School of Medicine of the University of Southern California, 1975 Zonal Avenue, KAM 317, Los Angeles, CA 90033-1039.

There is an administrative fee of \$50.00 for refunds requested in writing before the course begins. No refunds will be given after the course begins.

For conference registrations (323) 442-2555 or (800) USC-1119 FAX (323) 442-2152 or (888) 665-8650. Website: [www.usc.edu/cme](http://www.usc.edu/cme)

If you register within 2 weeks of the conference, please check with the Office of Continuing Medical Education for space availability and program changes before making travel arrangements.

**If you have a disability, advance notification by February 13, 2004 of any special needs will help us better serve you.**

*Detailed schedule, directions and map will be sent out to those who are registered.*

For Conference questions and additional information visit our Website at <http://mededonline.hsc.usc.edu>

## Hotel Information

### Location:

#### The Hilton Pasadena

168 S. Los Robles Avenue  
Pasadena, California 91101

626 577-1000 phone 626 584-3148 fax

Situated close to Pasadena Old Town with many choices of restaurants, entertainment and shopping.

### Rate Information:

Single/Double \$145.00 *plus applicable taxes - currently 14.5%*

The cut-off date for accepting reservations for our room block is **Friday, February 13, 2004**. Reservation requests received after 5:00 pm local time at the hotel on or after this date will be accepted on a space and rate availability basis.

When making reservation, be sure to indicate the name of the course - **USC Innovations in Medical Education**

# TENTATIVE INNOVATIONS CONFERENCE SCHEDULE

Saturday, February 28				
7:30 - 8:00 am	Continental Breakfast – Registration			
8:00 -10:00 am	<i>Session 1</i> Innovations: Communication Skills	<i>Session 2</i> Workshop: Using Film and Theatre to Teach Psychosocial Aspects of Medicine	<i>Session 3</i> Workshop: Emotional Intelligence from Kindergarten to Retirement	
10:00 - 10:30 am	Break – Registration			
10:30 - 12:00 n	<i>Session 4</i> Innovations in Ethics and Development of Professionalism	<i>Session 5</i> Workshop: Web-based Continuing Medical Education	<i>Session 6</i> Workshop: Servant Leadership: A New Model for the 21 <sup>st</sup> Century	<i>Session 7</i> Workshop: Methodology for Teaching Interpersonal and Communication Skills
12:00 - 1:30 pm	Lunch on own			
1:30 - 3:00 pm	<i>Session 8</i> Innovations in Promoting Resident’s Competencies	<i>Session 9</i> Workshop: Scholarship in Clinical Education. How to Establish and Document an Educator’s Portfolio	<i>Session 10</i> Workshop: Situational Leadership – Plunging to New Depths	<i>Session 11</i> Workshop: Developing Local Faculty Development Programs
3:00 - 3:30 pm	Break			
3:30 - 5:00 pm	<i>Session 12</i> Descriptions of Innovations Posters Poster Review and Reception			

Sunday, February 29				
7:30 - 08:00 am	Continental Breakfast - Registration			
8:00 - 10:00 am	<i>Session 13</i> Innovations at the Resident Level	<i>Session 14</i> Workshop: Right-side Up Teaching: Essential Elements for Good Learning	<i>Session 15</i> Workshop: The Leadership Journey: Stages of Leadership	
10:00 - 10:30 a.m	Break – Registration			
10:30 - 12:00 n	<i>Session 16</i> Plenary Session - Howard Barrows, MD “Keys to Innovation in Medical Education”  Business Meeting			
12:00 - 1:30 pm	Lunch on own			
1:30 - 3:00 pm	<i>Session 17</i> Innovations in One-to-one Teaching	<i>Session 18</i> Workshop: Beyond the One Minute Preceptor: Improving Learner Diagnostic Skills	<i>Session 19</i> Workshop: Conversation with Howard Barrows, MD  (Advance sign-up required Limit 25)	
3:00 - 3:30 pm	Break			
3:30 - 5:30 pm	<i>Session 20</i> Innovations in Visual and Online Education	<i>Session 21</i> Workshop: Idea to Reality: Curriculum Development in Six Steps	<i>Session 22</i> Workshop: Using the Meyers-Briggs Type Indicator – An Intermediate Workshop  (Advance sign-up required Limit 20))	