

Pushing the Limits:

**Innovative Algorithms
in Colorectal Cancer
Treatment**

Saturday, March 19, 2005

USC Health Sciences Campus

Louis B. Mayer Auditorium

1975 Zonal Avenue, Los Angeles, CA

Presented by

The USC/Norris Cancer Hospital

The Department of Colorectal Surgery

and

The Office of Continuing Medical Education

Keck School of Medicine of the

University of Southern California



USC
NORRIS
CANCER HOSPITAL

**OUR MISSION IS TO MAKE
CANCER A DISEASE OF THE PAST**

Course Description

Each year, more than 130,000 individuals are diagnosed with colorectal cancer. It has become the third most common cancer in the United States. However, colorectal cancer does not have to decrease the patient's quality of life if treated effectively. This course is designed to provide an overview of the latest advances in the management of colorectal cancer for primary care providers and specialists in colorectal surgery, gastroenterology, general surgery, oncology and radiation oncology. Topics include:

- Tailoring Chemotherapy for the Treatment of Colorectal Cancer
- Integration of Novel Agents
- Identifying Patients with Hereditary Risk: A Physician's Obligation
- Surgical Management of Liver Metastasis
- Selecting Patients for Radiation Therapy
- Judging Surgical Quality
- Biologic Principles for Combining Anti-VEGF Therapy with Chemotherapy for CRC
- Panel Discussion

Objectives

At the completion of the program, participants should be able to:

- Discuss the use of genetics in diagnosis and treatment of colorectal cancer
- Recognize advantages of the multimodality theory of colorectal cancer treatment
- Describe the application of three new treatments for the management of colorectal cancer

Course Information

- Tuition: \$25.00 (non-refundable) includes course material, continental breakfast and parking. Directions and a parking pass will be sent to registrants prior to the program.
- Cancellation: Courses are subject to cancellation. If registering less than two weeks prior to the course check with the Office of Continuing Medical Education for availability (1.800.872.1119) or (323.442.2555). USC will not cover travel costs for cancelled courses.



Professional Credit

The Keck School of Medicine of the University of Southern California is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

The Keck School of Medicine of the University of Southern California designates this educational activity for a maximum of 4.0 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

Program

7:30 a.m.	Continental Breakfast and Registration
8:00 a.m.	Welcome - <i>Robert W. Beart, Jr., MD</i>
8:15 a.m.	Tailoring Chemotherapy for the Treatment of Colorectal Cancer - <i>Heinz-Josef Lenz, MD</i>
8:45 a.m.	Integration of Novel Agents - <i>Syma Iqbal, MD</i>
9:15 a.m.	Identifying Patients with Hereditary Risks: A Physician's Obligation - <i>Charité Ricker, MS, CGC</i>
9:45 a.m.	Coffee Break
10:00 a.m.	Surgical Management of Liver Metastasis - <i>R. Rick Selby, MD / Gagandeep Singh, MD</i>
10:30 a.m.	Selecting Patients for Radiation Therapy - <i>Emily Militzer, MD</i>
11:00 a.m.	Judging Surgical Quality - <i>Robert W. Beart, Jr., MD</i>
11:30 a.m.	Biologic Principles for Combining Anti-VEGF Therapy with Chemotherapy for CRC - <i>Lee M. Ellis, MD</i>
12:00 p.m.	Survivor Panel - Q & A
12:30 p.m.	Adjourn

Special Guest Speaker

Lee M. Ellis, MD

Professor of Surgery and Cancer Biology
University of Texas
MD Anderson Cancer Center
Houston, Texas

USC Keck School of Medicine Faculty

Robert W. Beart, Jr., MD

Professor of Surgery
Charles W. and Carolyn Costello Chair in Colorectal Diseases
Chief, Division of Colorectal Surgery

Syma Iqbal, MD

Assistant Professor of Medicine

Heinz-Josef Lenz, MD

Associate Professor of Medicine/Oncology

Emily L. Militzer, MD

Assistant Professor of Radiation Oncology

Charité Ricker, MS, CGC

Genetic Counselor/Genetic Services Coordinator

R. Rick Selby, MD

Professor of Surgery
Chief, Division of Hepatobiliary/Pancreatic Surgery and
Transplant Surgery

Gagandeep Singh, MD

Assistant Professor, Hepatobiliary and Transplant Surgery

Faculty Disclosure. Current guidelines state that participants in continuing education activities should be aware of any affiliation or financial interest that could affect the speaker's presentation(s). Faculty members have completed conflict of interest declarations and those potential conflicts will be listed in the course syllabus.

Tuition: \$25 (non-refundable) includes course materials, continental breakfast and parking. Pre-registration requested; space is limited. Directions and parking information will be sent to participants prior to the program. Please register early. On-site registration may not be available if the course fills. Please photocopy this application and complete one for each person attending the course.

Name _____

Last

First

Degree

Med. Lic./RN Lic. # _____

Specialty _____

Phone ()

Fax ()

E-mail _____

Address _____

Street Address or P.O. Box

City

State

Zip

Tuition: \$25. Method of Payment: Check (payable to USC) Please bill my: MasterCard Visa

Card# _____ Exp. date _____ Amount \$ _____

Signature _____

Please mail completed application and payment (check payable to USC) to: USC Office of CME; 1975 Zonal Avenue, KAM 317; Los Angeles, CA 90033-1039. To register by phone call 323.442.2555 or 800.872.1119, or fax registration to 323.442.2152 or 888.665.8650 (toll-free).



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www.norriscancerhospital.com/colorectalcenter



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