



**The California Society
of Allergy, Asthma
and Immunology**

presents

13th Annual Educational Meeting

**A MIDSUMMER
NIGHT'S WHEEZE**

July 15 - 17, 2005

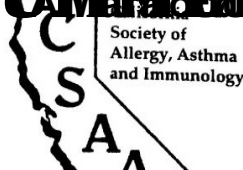
Marriott Monterey, Monterey, California

sponsored by

The Office of Continuing Medical Education
Keck School of Medicine of the University Southern California

Keck School of Medicine of the University Southern California

A MIDSUMMER NIGHT'S WHEEZE



PROGRAM DESCRIPTION: Each year clinical and basic research is providing important advances in the evaluation and treatment of patients with allergy and immunologic diseases. A better understanding of this information is an essential part of providing optimal care to patients with these disorders.

This course is designed to provide participants with an opportunity to improve their understanding of the pathophysiology and treatment of allergic and immunologic disorders, and the way in which this information may apply to clinical practice.

PROGRAM OBJECTIVES: The three-day session will provide didactic and interactive opportunities for participants to:

- review and discuss new information pertaining to the natural history and pathogenesis of allergic skin and respiratory disease, including the mechanisms that lead to loss of tolerance, hypersensitivity, and chronicity;
- review and discuss new information pertaining to current therapeutic strategies and the ability to control allergic diseases, including atopic dermatitis, allergic rhinitis, sinusitis, and asthma;
- review and discuss advancements in the understanding of immune regulation, including new forms of immunotherapy that help to reestablish tolerance and control of allergic disease;
- review and discuss the pathogenesis and evaluation of immune deficiency states as well as treatment options, including immune globulin replacement.

PROFESSIONAL CREDIT: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Keck School of Medicine of the University of Southern California and the California Society of Allergy, Asthma and Immunology.

The Keck School of Medicine of the University of Southern California is accredited by the ACCME to sponsor continuing medical education for physicians.

The Keck School of Medicine of the University of Southern California designates this educational activity for a maximum of 13 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity.

Faculty Disclosure: Current guidelines state that participants in continuing medical education activities should be aware of any affiliation or financial interest that could affect the speaker's presentation(s). Faculty members have completed conflict of interest declarations and those potential conflicts will be listed in the course syllabus.

COURSE FACULTY:

Mark Ballow, M.D.

Professor, Department of Pediatrics
Acting Chairman, Department of Pediatrics
Director, Allergy/Clinical Immunology Training Program
Chief, Allergy/Clinical Immunology and Pediatric Rheumatology Division
University of Buffalo School of Medicine and Biomedical Sciences
and Women and Children's Hospital of Buffalo
Buffalo, New York

William J. Barcellona

Deputy Director for Plan & Provider Relations
Department of Managed Health Care
Sacramento, California

Mark Boguniewicz, M.D.

Professor, Division of Pediatric Allergy-Immunology
Department of Pediatrics
National Jewish Medical and Research Center and
University of Colorado School of Medicine
Denver, Colorado

Larry Borish, M.D.

Professor of Medicine, University of Virginia Health Systems
Asthma and Allergic Disease Center
Beirne Carter Institute for Immunology Research
Charlottesville, Virginia

David Broide, M.D.

Professor of Medicine, University of California, San Diego
La Jolla, California

Jonathan Corren, M.D.

Medical Director, Allergy Research Foundation, Los Angeles
Associate Clinical Professor of Medicine, University of California, Los Angeles
Co-Director, UCLA Nasal and Sinus Disease Center
Los Angeles, California

Craig A. Jones, M.D.

Assistant Professor of Pediatrics
Director, Division of Allergy/Immunology
Director, Training Program in Allergy/Immunology
LAC+USC Medical Center
Los Angeles, California

Vincent C. Tubiolo, M.D.

Allergy/Asthma Specialist
Private Practice
Santa Barbara, California

Robert S. Zeiger, M.D., Ph.D.

Director of Allergy Research, Kaiser Permanente San Diego
Clinical Professor of Pediatrics, University of California, San Diego
San Diego, California

PROGRAM

Friday Afternoon, July 15, 2005

- 12:00 **Registration and Exhibits**
- 1:00 **Introduction and Welcome**
Craig A. Jones, M.D., President, CSAAI
- 1:10 **Atopic Dermatitis: Back to Basics**
Mark Boguniewicz, M.D.
- 1:55 **Does the Eosinophil Contribute to Airway Remodeling in Asthma?**
David Broide, M.D.
- 2:40 **Questions and Answers**
- 2:50 **Break and Exhibits**
- 3:20 **How Important Is Small Airway Disease in Asthma?**
Jonathan Corren, M.D.
- 4:10 **The TENOR Study. The Epidemiology of Severe and Difficult to Control Asthma.**
Larry Borish, M.D.
- 5:00 **Questions and Answers**
- 5:30 **Reception**
- 6:30 **Healthcare Policy in California**
William J. Barcellona
- 7:15 **Adjournment**

Saturday Morning, July 16, 2005

- 7:00 **Registration, Exhibits, and Buffet Breakfast**
- 7:00-8:00 **Executive Committee Meeting**
- 8:00 **Introduction**
Vincent C. Tubiolo, M.D., Program Chair
- 8:10 **Recent Advances in B-cell Immune Deficiencies**
Mark Ballow, M.D.
- 9:00 **Atopic Dermatitis -- Changing the Treatment Paradigm**
Mark Boguniewicz, M.D.
- 9:50 **Questions and Answers**
- 10:00 **Break and Exhibits**
- 10:30 **Update on Chronic Sinusitis**
Larry Borish, M.D.

PROGRAM

- 11:20 **Prospects for CpG Based Immunotherapy for Allergy and Asthma**
David Broide, M.D.
- 12:10 **Questions and Answers**
- 12:30 **Adjournment**

Sunday Morning, July 17, 2005

- 7:00 **Buffet Breakfast and Exhibits**
- 7:30 **Annual Business Meeting – Open Forum**
- 8:00 **Introduction**
Vincent C. Tubiolo, M.D., Program Chair
- 8:10 **IVIG Therapy: Potential Issues When Selecting a Product**
Mark Ballow, M.D.
- 9:00 **Therapeutic Lessons from NHLBI, CARE, AND CAMP Trials**
Robert S. Zeiger, M.D., Ph.D.
- 9:50 **Questions and Answers**
- 10:00 **Break and Exhibits**
- 10:30 **Prevention of Allergic Disease: Where Do We Go from Here?**
Jonathan Corren, M.D.
- 11:20 **Interactive Panel Discussion**
- 12:15 **Questions and Answers – Closing Remarks**
- 12:30 **Adjournment**

CSAAI Executive Committee:

President: Craig A. Jones, M.D., Los Angeles
 Vice President: Vincent C. Tubiolo, M.D., Santa Barbara
 Secretary/Treasurer: Jean Hanley-Lopez, M.D., Los Angeles
 Immediate Past President: Myngoc (Mina) T. Nguyen, M.D., Oakland

Members at Large:

Robert C. Bocian, M.D.,Ph.D., Palo Alto
 A. Carmen Choy, M.D. Palo Alto
 Chao I. Lin, M.D., Orange
 Michael Mellon, M.D., San Diego
 Steven M. Meltzer, M.D., Long Beach
 Rhonda J. Myers, M.D., Ph.D., Irvine
 Allyson T. Tevrizian, M.D., San Francisco
 Stephen C. Wong, M.D., Hacienda Heights

COURSE APPLICATION – CSAAI ANNUAL MEETING

Course #2121 “A Midsummer Night’s Wheeze” July 15-17, 2005

Name _____
Last First Degree

Medical License # _____ Specialty _____

Phone: (____) _____ Fax: (____) _____

E-mail _____

Address _____
Street address or P.O. Box

City _____ State _____ Zip _____

TUITION:		
CSAAI Member	\$160	\$ _____
Non-Member	\$250	\$ _____
Allied Professional	\$125	\$ _____
Administrator	\$ 80	\$ _____
*Spouse/Guest	\$ 75 x _____	\$ _____
	<small>number</small>	
Total Paid:		\$ _____

**Spouse/Guest fee includes Friday night cocktail reception, Saturday and Sunday buffet breakfasts. Guests are welcome to sit in on lectures with no credit. If your guest wishes to attend the academic sessions and receive CME credit, professional registration is required.*

Please provide name(s) of paid spouse/guest(s) for name badges:

Please indicate (✓) which events you and your guest(s) will attend:

	Registrant	Number of Guests
Friday cocktail reception	<input type="checkbox"/>	_____
Saturday Breakfast Buffet	<input type="checkbox"/>	_____
Sunday Breakfast Buffet	<input type="checkbox"/>	_____

Check (Payable to USC) is enclosed.

MasterCard Visa Card # _____

Amount \$ _____ Expiration date: _____

Signature _____

Please mail completed application and payment to: USC Office of CME; 1975 Zonal Avenue, KAM 317; Los Angeles, CA 90033-1039. To register by phone call 323-442-2555 or 800-USC-1119, or FAX registration to 323-442-2152 or 888-665-8650 (toll free). Visit our website: www.usc.edu/cme.

REGISTRATION INFORMATION: If you register within three weeks of the course, please check with the Office of CME for space availability before making travel arrangements. USC will not be responsible for travel costs for canceled courses.

Refunds must be requested in writing before the course begins. A processing fee of \$25 will be withheld from all refunds.

If you have a disability, notification by June 30, 2005, will help us to better serve you.

To register by telephone: Call 800-USC-1119 or 323-442-2555. You may complete the registration application and **fax to 323-442-2152 or 888-665-8650.** Visit our website: www.usc.edu/cme.

ADMINISTRATOR FOR CSAAI:
 Asthma & Allergy Foundation of America, Southern California Chapter
 5900 Wilshire Boulevard, Suite 2330, Los Angeles, California 90036
 Call 800-624-0044 or 323-937-7859
 Fax 323-937-7815, Email: info@aafasocal.com

HOTEL INFORMATION: MARRIOTT MONTEREY
 350 Calle Principal, Monterey, California

For Reservations call: 1-800-228-9290 or 831-649-4234.

To register on line:
www.marriott.com/reservations/init.asp?marshacode=mryca&gc=CSACSA

For hotel information and directions:
www.marriott.com/mryca

Special room rate for this meeting: \$195 plus tax (single, double, triple, quad, additional person \$20.00). A block of rooms will be held for CSAAI until Friday, June 24, 2005. After that date, please check with hotel for availability and rates. **Guaranteed Reservations** require a first-night room deposit or must be guaranteed by a major credit card.

Parking: Valet parking is available for overnight guests at a rate of \$15 per day. Public parking is available nearby at about \$5 per day.

Cancellations: 48 hours without penalty, less than 48 hours will be charged one night room and tax.