

# Proceedings of the Conference

Edited by Dowell Myers and James McPartlan

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Master of Planning Program, USC School of  
Policy, Planning, and Development

**Friday, November 30, 2001**

**University of Southern California**

Introduction: Planning the Post-Sprawl Era

## Welcome address

**Detlof von Winterfeldt**, Associate Dean for Research, USC School of Policy, Planning,  
and Development  
Opening Remarks

**Dowell Myers**, Director, USC Master of Planning Program  
Planning the Post Sprawl Era: Lessons and Challenges for Livability in California

## Panel 1 California in the National Context: the Latest Research

**Juliet Musso**, USC School of Policy, Planning, and Development  
Moderator

**George Galster**, Wayne State University  
Multiple Dimensions of Sprawl How Does LA Stand Up?

**Rolf Pendall**, Cornell University  
Who Sprawls Most? Density in US Metro areas, 1982-97

**Robert Yaro**, Regional Plan Association of New York  
Building Post-Sprawl Metropolitan Regions

**Panel Question and Answer**

**Panel 2**  
**Rethinking Issues of Sprawl and Density**

**Jennifer Wolch**, Moderator, USC Sustainable Cities Program and Geography Department  
Post Sprawl Metropolis: Planning for the transition to Sustainability

**Peter Gordon**, USC Master of Real Estate Development Program  
Really Smart Growth

**John Landis**, UC-Berkeley Department of City and Regional Planning  
Sprawl in California: Its Extent, Causes, Effect, and Future

**Panel Question and Answer**

**Panel 3**  
**Growing Consumer Preferences for Density**

**David Sloane**, USC School of Policy, Planning, and Development  
Moderator,

**Dowell Myers**, USC Master of Planning Program  
Growing Preferences For Higher Density Residential Environments

**Julie Campoli**, Terra Firma Urban Design  
**Alex MacLean**, Landslides Aerial Photography  
Visualizing Density

**Panel Question and Answer**

**Panel 4**  
**A Survey of Planning for Livable Places**

**Joe Carreras**, Southern California Association of Governments  
Growth Trends and Planning Solutions for Livable Places

**Richard Ramella**, The Planning Center  
Reinventing Suburban Strip Malls

**Panel Question and Answer**

**Panel 5**  
**Building Better Places with Compact Design**

**Shelley Poticha**, Congress for the New Urbanism  
Moderator

**Stefanos Polyzoides**, Moule and Polyzoides, Architects and Urbanists  
A Visual Survey of New Urbanist Principles

**Rick Cole**, City Manager, City of Azusa  
Political Process for Gaining Community

**Panel Question and Answer**

**Closing Remarks**

**William Fulton**, Solimar Research Group, Inc.  
Principles for Planning the Post-Sprawl Era

**Dowell Myers**, USC Master of Planning Program  
Closing Acknowledgements

**"Hot Topic" - Luncheon with Roundtable Discussions**