
**CHESTER A. NEWLAND ENDOWED PROFESSORSHIP in
PUBLIC ADMINISTRATION at the USC STATE CAPITAL CENTER**

Chester A. Newland: A Devotion to the Greater Good

In a world like ours, marked by rapid and discontinuous change, leadership, service and an innovative spirit are critical to the success of individuals and institutions.

A pioneer in the study of public administration, Dr. Chester A. Newland has exemplified those qualities, bridging the gap between public and private enterprise. With an impressive record of federal service Dr. Newland has written more than 100 articles and books on public administration and served as editor of the *Public Administration Review* for six years and as the national president of the American Society for Public Administration (ASPA). In his 40+ years of association with the University of Southern California, Dr. Newland has prepared USC students to manage and lead change: he has inspired students to take action that yields insights and ultimately offers solutions to society's greatest challenges.

The Chester A. Newland Endowed Professorship in Public Administration recognizes Dr. Newland's accomplishments and demonstrates USC's commitment to the state capital: establishing this professorship at the USC State Capital Center reinforces Sacramento's importance as an eminent, disciplined global center of education and leadership. The USC State Capital Center has been in operation for over 35 years. The School of Policy, Planning and Development (SPPD) at USC has received a \$500,000 grant from the Morris S. Smith Foundation to establish the Newland Professorship to honor Dr. Newland's lifetime of professional practice, teaching, and writing on the core values of constitutional democracy: the search for human dignity and rule of law. SPPD seeks an additional \$500,000 in donations from individuals, corporations, and foundations who wish to partner with USC as it seeks to advance leadership in public administration from the important network center in California's State Capital. A legacy for coming generations, the Newland Endowed Professorship will help USC attract and retain prominent faculty and outstanding students.

Possibilities

The Newland Endowed Professorship will be at the epicenter of California public sector decision-making. The Newland Professor will help create new possibilities for cutting edge research and develop innovative approaches to teaching that profoundly impacts the future of California and its national and global networks.

In supporting endowments, USC publicly recognizes the support of the individuals, organizations, and foundations whose generous gifts make an endowment possible. This recognition in Sacramento, Los Angeles, nationally, and abroad begins with the acceptance of the gift and continues forward as the endowment is established and faculty selected. The activities of the Newland Professor will include on-going acknowledgement of the lead gifts that sustain the endowment.

The Newland Endowed Professorship Holder Will

- Provide students with access to state government while creating and managing leadership development programs for state and local government officials, as well as executives in health care nonprofits.
- Affect the future of California through professional networks and teaching future leaders.
- Develop the credibility and impartiality to respond to the competing interests in seemingly intractable problems by building trust and seeking common ground.
- Create and work with a high level advisory committee of state legislators, professional staff, appointed officials, and private sector leaders to guide research and application of findings.
- Design graduate courses addressing critical issues in public administration.
- Shape public debate by disseminating information in publications of interest to academicians and practitioners; convening policy makers; and providing timely insights and solutions.
- Leverage and attract additional national and foundation funding to Sacramento.

The Importance of Endowed Professorships

Since first established at Oxford University in 1502, endowed professorships have been one of the highest honors a university could bestow on a member of its faculty. Privately endowed professorships at USC help to identify the holder as an outstanding member of his or her scholarly community.

Endowed professorships provide the multi-year funding guarantees necessary to launch research careers and conduct longer-term projects such as book writing and extensive data gathering. They position the school to compete aggressively with other prestigious universities and strengthen the overall quality of the school's teaching and research programs. This in turn attracts the brightest faculty and students, helps the school advance public affairs education, and ultimately helps to shape the face of public administration.

The Need

As Chet Newland approaches retirement, the time is right to create a professorship to honor his life's work and to perpetuate the values he represents.

For public administration, the Newland Professorship represents an important recognition of scholarly excellence and a compelling stimulus for further contributions. For students, the Newland Professor means the opportunity to study under a prominent expert in the field. For Newland Professorship donors, the endowed

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professorship provides a concrete, permanent link to the values Dr. Newland teaches and to continued academic excellence at SPPD.

Specifically, donations to the Newland Endowed Professorship Fund will allow SPPD to hire a nationally respected faculty member who will research, teach, and engage in activities in Sacramento focused on helping society. Contributions to the Newland Endowed Professorship Fund will be invested in perpetuity. Income from the endowment will significantly help to pay for the salary of the faculty member and his or her research related activities. Since the principal is never spent and a portion of the income is reinvested, endowment donations provide a permanent funding source to honor and recognize Professor Newland's accomplishments in perpetuity.

With the polarization of contemporary politics, the time has never been better to create a professorship honoring to an individual who stands for bi-partisan and cross-sectoral problem solving in the public sector. Unfortunately, the California legislature faces an increasing number of difficult choices that have emerged from the state's scale and complexity. Because California is a national and international leader in public and private sectors issues, the Newland Professor will help develop a research agenda of importance to the state, the nation, and the world. Innovative research and training is critical to crafting effective public administration and public policy for a state with the size, diversity, and history of California.

Your Partnership is the Foundation of Our Success

The creation of the Newland Endowed Professorship in Sacramento will address critical local, national, and international issues through highly visible research, teaching, testimony, and consultation. The Newland Professor will be a distinguished scholar whose interests and expertise will focus on researching the complex relationships that shape California and our nation and will serve as a leader for cooperative problem solving and for bringing together public, private, and nonprofit sectors for the betterment of society. The Newland Professor will also assemble USC's finest minds to study and create innovations and new understandings in public administration and public policy. Your support of the Newland Endowed Professorship will make it possible for the School of Policy, Planning and Development at USC to pursue the pioneering values and innovative teaching that Chester A. Newland represents. Together with the Morris S. Smith Foundation, Newland Professorship donors can help USC educate the future leaders of society for generations to come. Your donation will help us achieve our goal of honoring Chet and his life's work. We invite you to partner with us, please consider making a gift today.

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For information on how you can support the Newland Professorship, please contact:

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