

USC Black Graduation Committee 2012

3601 Trousdale Parkway, STU 415, Los Angeles, CA 90089-4899

Phone: (213) 740-8257 fax: (213) 740-3298

E-mail: blkgrad@usc.edu

AACC 2012 SOUVENIR AD BOOK INFORMATION

The 2012 African American Cultural Celebration (AACC) Committee at USC is in the process of planning the 2012 African American Cultural Celebration Ceremony. This is an annual ceremony held prior to the University's Commencement. It allows students to celebrate their accomplishments with staff, faculty, friends and family in an Afro-centric atmosphere. Each year the celebration is a huge success, and Bovard Auditorium is always filled to capacity.

One of our goals this year is to create an outstanding souvenir journal that will complement the ceremony and serve as a special memoir for each graduating student. The journal will contain the ceremony's program, a biography of the guest speaker, and the name, picture and a brief biography of each graduating student.

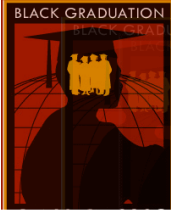
As you may know, producing a journal of this magnitude is very costly. Therefore, we are asking for your support for this keepsake, which will bring back memories long after graduation. We are offering all students, friends and family the opportunity to be a part of this special memoir by placing an advertisement in the book or a message congratulating your special graduate or friends graduating.

Attached is an advertising price list for all interested parties. If you are interested in placing an advertisement, please fill out the information listed on the attached price list, and return to **3601 Trousdale Parkway, STU 415, Los Angeles, CA 90089-4899 by Monday, March 19th, 5 pm.**

Please make all payments for Souvenir Ads online at www.usc.edu/cbcsa. Please keep in mind that Black Graduation is a non-profit organization and any purchase or donation will be tax deductible.

If you have any further questions/comments, you may contact Rayven Vinson via email at blkgrad@usc.edu or via phone at (213) 740-8257. Thank you in advance for your support.

Sincerely,
2012 Black Graduation Committee



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AACC 2012 SOUVENIR ADVERTISING FORM

Yes, I am interested in purchasing an ad in the 2012 Black Graduation Souvenir Ad Book

- \$125.00** () Full Page Spread
- \$65.00** () Half Page Spread
- \$40.00** () ¼ Page Spread
- \$25.00** () Business Card

Write Announcement Here (or attached camera ready artwork or business card)

Advertisement Purchased For (student's name): _____

Contact Person: _____

Telephone: () _____

Company Name (If applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Note: If you are purchasing a 1/8 page. Please enclose your business card ONLY.
Please make payments for the ad book via CBCSA website: www.usc.edu/cbcsa

***Strongly Suggested:** Electronic submission of form and picture can be sent via email to blkgrad@usc.edu (However payment **MUST** be made via CBCSA website)

OR

Remit Pictures via Compact Disc (CD) ONLY to the address above.

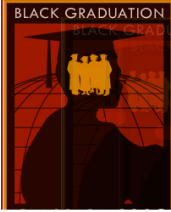
1/8 PAGE
\$25.00

1/4 PAGE
\$40.00

1/8 PAGE
\$25.00

FULL PAGE
\$125.00

1/2 PAGE
\$65.00



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Instructions for Submitting Your Ad(s)

- 1.) Select a size for your page options
- 2.) Submit a payment via pay pal account at www.usc.edu/cbcsa

** Payment for the Ad Book will began **January 1, 2012** and the deadline is **March 19, 2012**. There will be no exceptions due to time constraints to print the ad book, so please submit your payment and information on time!*

- 3.) Send your scanned photo and form documents to blkgrad@usc.edu – PLEASE USE THE EXACT SAME INFORMATION SUBMITTED TO THE PAY PAL ACCOUNT

- IF ORDER PERSON IS JANE DOE, PLEASE LABEL THE EMAIL “AD FORM FOR JANE DOE.” * An example is listed on following page

Please type Ad book for (the person’s name) in the subject line

OR

- 5.) Compact Discs may be sent to:

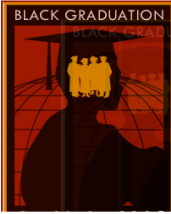
Black Graduation Committee
2601 Trousdale Parkway, Suite 415
Los Angeles, CA 90007

Loose pictures **WILL NOT** be accepted- everything must be burned on a disc

***If you are purchasing a 1/8 page. Please enclose your business card ONLY.**

- 4.) Documents that are submitted via blkgrad@usc.edu will receive a confirmation email within one week of submission of documents.
- 5.) * If you submit your documents without payment you **WILL NOT** have a page in the Ad souvenir book.

Your receipt for payment on the pay pal account via www.usc.edu/cbcsa will be electronically documented immediately in the CBCSA record, showing that you have paid for a page. However you must submit the remaining documents as well.



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AACC 2012 SOUVENIR AD BOOK EXAMPLE

EXAMPLE: “Ad form for Jane Doe: ½ Page Request”



Congratulations Chris, we are so proud of you. Your accomplishment on graduating from the University of Southern California is a big achievement. You have grown into a wonderful mature young man. We wish you the best and love you. –Mom & Dad

* Your picture & text will be reduced to the size page you chose